

COMPANY ANNOUNCEMENT

Mid America Pet Food Issues Voluntary Recall of Victor Beef Meal & Rice Dog Food Due to Possible Salmonella Health Risk

When a company announces a recall, market withdrawal, or safety alert, the FDA posts the company's announcement as a public service. FDA does not endorse either the product or the company.

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Summary

Company Announcement Date:

October 30, 2023

FDA Publish Date:

October 30, 2023

Product Type:Animal & Veterinary
Food & Beverages**Reason for Announcement:**

Potential Salmonella contamination

Company Name:

Mid America Pet Food

Brand Name:

Victor Super Premium

Product Description:

Dog Food, Select Beef Meal & Brown Rice Formula

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Company Announcement

Mid America Pet Food, Mount Pleasant, Texas, is voluntarily recalling three lots of Victor Super Premium Dog Food, Select Beef Meal & Brown Rice Formula produced at its Mount Pleasant, Texas production facility because it has the potential to be contaminated with *Salmonella*. This

voluntary recall was initiated after a third-party conducted random sampling and product associated with three lots tested positive for *Salmonella*. *Salmonella* can affect animals eating the products and there is risk to humans from handling contaminated pet products, especially if they have not thoroughly washed their hands after having contact with the products or any surfaces exposed to these products.

Healthy people infected with *Salmonella* should monitor themselves for some or all of the following symptoms: nausea, vomiting, diarrhea or bloody diarrhea, abdominal cramping and fever. Rarely, *Salmonella* can result in more serious ailments, including arterial infections, endocarditis, arthritis, muscle pain, eye irritation, and urinary tract symptoms. Consumers exhibiting these signs after having contact with this product should contact their healthcare providers.

Pets with *Salmonella* infections may be lethargic and have diarrhea or bloody diarrhea, fever, and vomiting. Some pets will have only decreased appetite, fever and abdominal pain. Infected but otherwise healthy pets can be carriers and infect other animals or humans. If your pet has consumed the recalled product and has these symptoms, please contact your veterinarian.

No human or pet illnesses have been reported to date.

Products were distributed to various distributors and retailers in the United States. The affected product includes:

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Product Description	Lot Number	Bag Size	Best By Date
Victor Super Premium Dog Food, Select Beef Meal & Brown Rice Formula	1000016890	5 pound bag	6/12/2024
	1000016891	15 pound bag	6/12/2024
	1000016892	40 pound bag	6/12/2024

Lot code information is found on the back of the bag. Images of product are below.

No other products are included in this recall. This recall is separate from and unrelated to the Mid America Pet Food recall for *Salmonella* on September 3, 2023.

Retailers and distributors should immediately pull the recalled lots from their inventory and shelves. Do not sell or donate the recalled products.

Do not feed the recalled products to pets or any other animals. Destroy the food in a way that children, pets and wildlife cannot access. Wash and sanitize pet food bowls, cups and storage containers. Always ensure that you wash and sanitize your hands after handling recalled food or

any utensils that come in contact with recalled food.

Contact Mid America Pet Food Consumer Affairs at info@mapf.com (<mailto:info@mapf.com>) or 1-888-428-7544 from 8 AM to 5 PM Central Time, Monday through Friday for additional information.

This is a voluntary recall being conducted in cooperation with the U.S. Food and Drug Administration.

Company Contact Information

Consumers:

Mid America Pet Food Consumer Affairs

☎ 1-888-428-7544

✉ info@mapf.com (<mailto:info@mapf.com>).

Media:

Tim Schramm

☎ 908-370-4771

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Product Photos

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VICTOR[®]

SUPER PREMIUM DOG FOOD

Select

Beef Meal & Brown Rice Formula

FOR NORMALLY ACTIVE DOGS OF ALL LIFE STAGES

77% Protein from Animal Sources	2% Protein from Plants & Vegetables	21% Protein from Other Sources
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Made with our unique VPro Blend - an exclusive mix to promote superior digestibility and immune system function.



USA
We proudly produce every bag of VICTOR dog food in the USA.
For more information, visit www.victordog.com

Net Wt. 5 lbs (2.26 kg)

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VICTOR®

SUPER PREMIUM DOG FOOD

From the very first game of fetch to every adventure that follows, your dog is a true and loyal partner. Since day one we've been committed to creating super premium pet food at a common-sense value, so you can fuel your companions with the nutrition they deserve. Every ingredient we select reflects the high-quality standards we believe in. And the result is visible: healthy, happy, high-performing pets who are ready for the next adventure.

Always By Your Side™

Select

Beef Meal & Brown Rice Formula

FOR NORMALLY ACTIVE DOGS OF ALL LIFE STAGES

With premium quality beef meal as the primary protein source, Beef Meal & Brown Rice Formula is formulated to nutritionally support dogs with normal activity levels. It is easy to alternate Select formulas to offer your dog multiple flavors throughout the year. This formula is appropriate for large and small dogs at all life stages.

77% Protein from Animal Sources	2% Protein from Plants & Yeasts	21% Protein from Chicken Sources
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MADE FROM GLUTEN FREE GRAINS

Calorie Content (calculated):
ME 3362 kcal/kg; 357 kcal/cup

GUARANTEED ANALYSIS

Crude Protein	Min. 24.0%
Crude Fat	Min. 12.0%
Crude Fiber	Max. 4.4%
Moisture	Max. 9.0%
Uric Acid	Min. 2.0%
alpha-Linolenic Acid	Min. 0.4%
Zinc	Min. 150mg/kg
Selenium	Min. 0.35 mg/kg
Vitamin E	Min. 150 IU/kg
L-Carnitine*	Min. 80 mg/kg
Total Microorganisms (Bacillus cereus, Bacillus subtilis)	Min. 80,000,000 CFU/kg

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

VICTOR BEEF MEAL AND BROWN RICE FORMULA for Dogs is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for All Life Stages, including growth of large size dogs (70 lbs. or more as an adult).

INGREDIENTS: Beef meal, Grain Sorghum, Whole Grain Brown Rice, Chicken Fat (preserved with mixed tocopherols), Yeast Culture, Dehydrated Alfalfa Meal, Nature Preserve Ferrous Citrate, Canine Protein Formula Formula, Salt, Omega-3 Dried Sockeye Salmon, Potassium Chloride, Calcium Stearate, Zinc, L-Carnitine, Calcium, Vitamin E Supplement, D-Calcium Phosphate, Iron Amino Acid Complex, Hydrolyzed Yeast, L-Asparagine Amino Acid Complex, Whole Steaks, L-Carnitine, Selenium, Yeast, Brewers Dried Yeast, Copper Sulfate, Mucin Supplement, Vitamin B12 Supplement, Vitamin A Supplement, D-Calcium Phosphate, Mono and Diglycerides of Fatty Acids, Potassium Bicarbonate, Boric Acid, Triethylamine Citrate, Calcium Carbonate, Blueberry Supplement, Calcium sulfate, Pyridoxine Hydrochloride, Vitamin B6 Supplement, Tetrasodium Pyrophosphate, Benzamide Citrate, Green Tea Extract, Spearmint Extract, Malt, Lecithin, Folic Acid, Dried Bacillus cereus Fermentation Product, Dried Bacillus subtilis Fermentation Product

Contains a source of tea (green), naturally occurring microorganisms.

OUR MISSION
Deliver high-quality, reliable pet nutrition uniquely designed to foster a healthy and active life for the pet's owner.



MID AMERICA PET FOOD

Manufactured by:
MID AMERICA PET FOOD LLC
2024 North Frontage Rd
Mount Pleasant, Texas 75455
1 (800) 438-7544
info@magpf.com
www.victorpetfood.com



We proudly produce every bag of VICTOR in our own Texas-based facility.



100% SATISFACTION GUARANTEED

If for any reason you are not satisfied with this product, return the unused portion to your retailer for a full refund or replacement.

94308 00233
VICTOR Beef Meal & Brown Rice Formula
5 lbs (2.27 kg)

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 Made in the USA
 Made in a facility that also processes
 other pet food products.
 Victor Pet Food Co.

Net Wt. 15 lbs (6.80 kg)

VICTOR[®]

SUPER PREMIUM DOG FOOD

From the very first game of fetch to every adventure that follows, your dog is a true and loyal partner. Since day one we've been committed to creating super premium pet food at a common-sense value, so you can fuel your companions with the nutrition they deserve. Every ingredient we select reflects the high-quality standards we believe in. And the result is visible: healthy, happy, high-performing pets who are ready for the next adventure.

Always By Your Side[™]

Select Beef Meal & Brown Rice Formula

FOR NORMALLY ACTIVE DOGS OF ALL LIFE STAGES

With premium quality beef meal as the primary protein source, Beef Meal & Brown Rice Formula is formulated to nutritionally support dogs with normal activity levels. It is easy to alternate Select formulas to offer your dog multiple flavors throughout the year. This formula is appropriate for large and small dogs of all life stages.

77% High Quality Protein	2% Natural Preservatives	21% High Quality Protein
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MADE FROM GLUTEN FREE GRAINS

Calorie Content (calculated):
ME 3362 kcal/kg; 357 kcal/cup

THE VPro[®] DIFFERENCE

Every VICTOR formula begins with our VPro Blend - an exclusive mix of four rigorously researched, premium ingredients - designed to help maximize your dog's genetic potential, regardless of breed, age, or activity level. Developed by our industry-leading experts, the VPro Blend is an essential part of the VICTOR commitment to provide high-quality ingredients and exceptional nutrition for your loyal companion.

	
	

GUARANTEED ANALYSIS

Crude Protein	Min. 25.0%	Min.	25.0%
Crude Fat	Min. 12.0%	Max.	12.0%
Crude Fiber	Max. 3.0%	Min.	3.0%
Crude Ash	Max. 8.0%	Min.	8.0%
Moisture	Max. 10.0%	Min.	10.0%
Acids (combined)	Max. 0.5%	Min.	0.5%

*As analyzed on an as-fed basis, not including the 10% dog food nutrient additive.

INGREDIENTS: Beef Meal, Brown Rice, Natural Preservatives (Mixed Tocopherols, Vitamin E), Vitamin A, Vitamin B1, Vitamin B2, Vitamin B6, Vitamin B12, Vitamin C, Vitamin D, Vitamin E, Vitamin K, Vitamin K3, Vitamin K4, Vitamin K5, Vitamin K6, Vitamin K7, Vitamin K8, Vitamin K9, Vitamin K10, Vitamin K11, Vitamin K12, Vitamin K13, Vitamin K14, Vitamin K15, Vitamin K16, Vitamin K17, Vitamin K18, Vitamin K19, Vitamin K20, Vitamin K21, Vitamin K22, Vitamin K23, Vitamin K24, Vitamin K25, Vitamin K26, Vitamin K27, Vitamin K28, Vitamin K29, Vitamin K30, Vitamin K31, Vitamin K32, Vitamin K33, Vitamin K34, Vitamin K35, Vitamin K36, Vitamin K37, Vitamin K38, Vitamin K39, Vitamin K40, Vitamin K41, Vitamin K42, Vitamin K43, Vitamin K44, Vitamin K45, Vitamin K46, Vitamin K47, Vitamin K48, Vitamin K49, Vitamin K50, Vitamin K51, Vitamin K52, Vitamin K53, Vitamin K54, Vitamin K55, Vitamin K56, Vitamin K57, Vitamin K58, Vitamin K59, Vitamin K60, Vitamin K61, Vitamin K62, Vitamin K63, Vitamin K64, Vitamin K65, Vitamin K66, Vitamin K67, Vitamin K68, Vitamin K69, Vitamin K70, Vitamin K71, Vitamin K72, Vitamin K73, Vitamin K74, Vitamin K75, Vitamin K76, Vitamin K77, Vitamin K78, Vitamin K79, Vitamin K80, Vitamin K81, Vitamin K82, Vitamin K83, Vitamin K84, Vitamin K85, Vitamin K86, Vitamin K87, Vitamin K88, Vitamin K89, Vitamin K90, Vitamin K91, Vitamin K92, Vitamin K93, Vitamin K94, Vitamin K95, Vitamin K96, Vitamin K97, Vitamin K98, Vitamin K99, Vitamin K100.

Contains a source of the natural, naturally occurring preservative.

VICTOR BEEF MEAL AND BROWN RICE FORMULA For Dogs is formulated to meet the nutritional needs established by the AAFCO Dog Food Nutrient Profiles for all life stages, including growth of large size dogs (18% minimum on an adult).

RECOMMENDED DAILY FEEDING GUIDE - ADULT DOGS

Weight (lb)	Weight (kg)	Amounts are recommended for adult dogs with moderate levels of activity and no adverse health conditions. These are guidelines and should be adjusted as needed to maintain optimum body condition.
5-10	2-4	Schedule regular administration of kibble for optimum health of your animal.
10-20	4-9	KEEP FRESH WATER AVAILABLE AT ALL TIMES
20-30	9-14	
30-40	14-18	
40-50	18-23	
50-75	23-34	
75-100	34-45	

FEEDING PUPPIES: Puppies will typically start eating maintenance dog food at 3 to 4 weeks of age. Feed as much as they will eat in 20 minutes in 4 feeding intervals spaced throughout the day. They should be fed with water, fresh on each of a meal of 1/2 cup of food to 1 cup of food. To ensure product freshness, do not leave maintenance food out for more than 30 minutes. Puppies will be weaned from milk by 3 weeks of age. Continue to feed up to 4 times per day, 3 times if less available. Wean puppies from milk to maintenance dog food. After weaning, feed to maintain good body condition, using the feeding chart as a guide.

PREGNANCY AND NURSING: Pregnant and nursing dogs should be fed maintenance dog food. Pregnant and nursing dogs should be fed to maintain good body condition, using the feeding chart as a guide.

FEEDING TIPS - CHANGING DIET: When changing from a different food to any VICTOR dog food formula, transition your dog to VICTOR over the course of one week to 10 days, gradually increasing the amount of VICTOR daily feed days.

STORE IN A COOL, DRY PLACE

OUR MISSION
Deliver high-quality, reliable pet nutrition uniquely designed to foster a healthy and active life for the pets we love.

Mid America Pet Food
Manufacturing
1800 West 10th Street
P.O. Box 10000
Des Moines, IA 50316
515.281.1144
mid@mapf.com
www.victordog.com

USA
We proudly produce every bag of VICTOR in our Iowa, Taylor-based facility.



100% SATISFACTION GUARANTEED
If for any reason you are not satisfied with this product, return the unused portion to your retailer for a full refund or replacement.





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Select

Beef Meal & Brown Rice Formula

FOR NORMALLY ACTIVE DOGS OF ALL LIFE STAGES

With premium quality beef meal as the primary protein source, Beef Meal & Brown Rice Formula is formulated to nutritionally support dogs with normal activity levels. It is easy to alternate Select formulas to offer your dog multiple flavors throughout the year. This formula is appropriate for large and small dogs of all life stages.

77% Protein	2% Fat	21% Fiber
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MADE FROM GLUTEN FREE GRAINS

Calorie Content (calculated):
ME 3362 kcal/kg, 357 kcal/cup

THE VPRO[®] DIFFERENCE

Every VICTOR formula begins with our VPRO Blend - an exclusive mix of four rigorously researched, premium ingredients - designed to help maximize your dog's genetic potential, regardless of breed, age, or activity level. Developed by our industry-leading experts, the VPRO Blend is an essential part of the VICTOR commitment to provide high-quality ingredients and exceptional nutrition for your loyal companion.

Supports metabolism, function, immune response, and activity of the immune system	Supports healthy and active muscles and joints by increasing collagen synthesis
Supports healthy and active digestion and healthy digestive systems	Supports healthy skin and coats by increasing collagen synthesis

GUARANTEED ANALYSIS

Crude Protein (Min)	77%	Crude Fat (Min)	2%	Crude Fiber (Max)	21%
Crude Fat (Min)	2%	Crude Fiber (Max)	21%	Moisture (Max)	10%
Crude Fiber (Max)	21%	Calcium (Min)	0.12%	Phosphorus (Min)	0.08%
Moisture (Max)	10%	Phosphorus (Min)	0.08%	Phosphorus (Max)	0.12%
Calcium (Min)	0.12%	Phosphorus (Max)	0.12%	Antioxidant	Meets or Exceeds AAFCO Standards
Phosphorus (Min)	0.08%	Antioxidant	Meets or Exceeds AAFCO Standards		
Phosphorus (Max)	0.12%				
Antioxidant	Meets or Exceeds AAFCO Standards				

INGREDIENTS:

Beef Meal, Rice, Barley Grain, Whole Grain Brown Rice, Chicken Fat (preserved with Mixed Tocopherols), Natural Flavors (Salt and White Salt), Salt, and Other. Additional Ingredients: Vitamins, Minerals, Zinc Oxide, and Selenium. Contains artificial colors and preservatives. Contains natural flavors. Contains natural preservatives. Contains natural antioxidants. Contains natural vitamins and minerals. Contains natural antioxidants. Contains natural vitamins and minerals.

VICTOR BEEF MEAL AND BROWN RICE FORMULA Dog Food is formulated to meet the nutritional needs of all life stages, including growth of large size dogs (45 lbs. or more) as well as all life stages, including growth of large size dogs (74 lbs. or more) as well as all life stages.

RECOMMENDED DAILY FEEDING GUIDE FOR ADULT DOGS

Weight	Feeding Amount
10 lbs	1/4 cup
20 lbs	1/2 cup
30 lbs	3/4 cup
40 lbs	1 cup
50 lbs	1 1/4 cups
60 lbs	1 3/4 cups
70 lbs	2 cups

Feeding amounts are based on your dog's weight. Always consult your veterinarian for more information. **KEEP FRESH WATER AVAILABLE AT ALL TIMES.**

FEEDING TIPS:

Always feed your dog on a consistent schedule. For growth and activity, feed your dog a balanced diet that includes the appropriate amount of protein, fat, and carbohydrates. Always consult your veterinarian for more information.

PREGNANCY AND WEANING:

Always consult your veterinarian for more information. Feeding amounts should be adjusted based on your dog's needs.

FEEDING TIPS - CHANGING DIET:

When changing your dog's diet, always consult your veterinarian for more information.

STORE IN A COOL, DRY PLACE

OUR MISSION

Deliver high-quality, reliable pet nutrition, expertly designed to help your pet thrive and enjoy life to the fullest.

USA

Manufactured by: [Company Name]

100% SATISFACTION GUARANTEED

0 94308 00124 8

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Yes

No

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